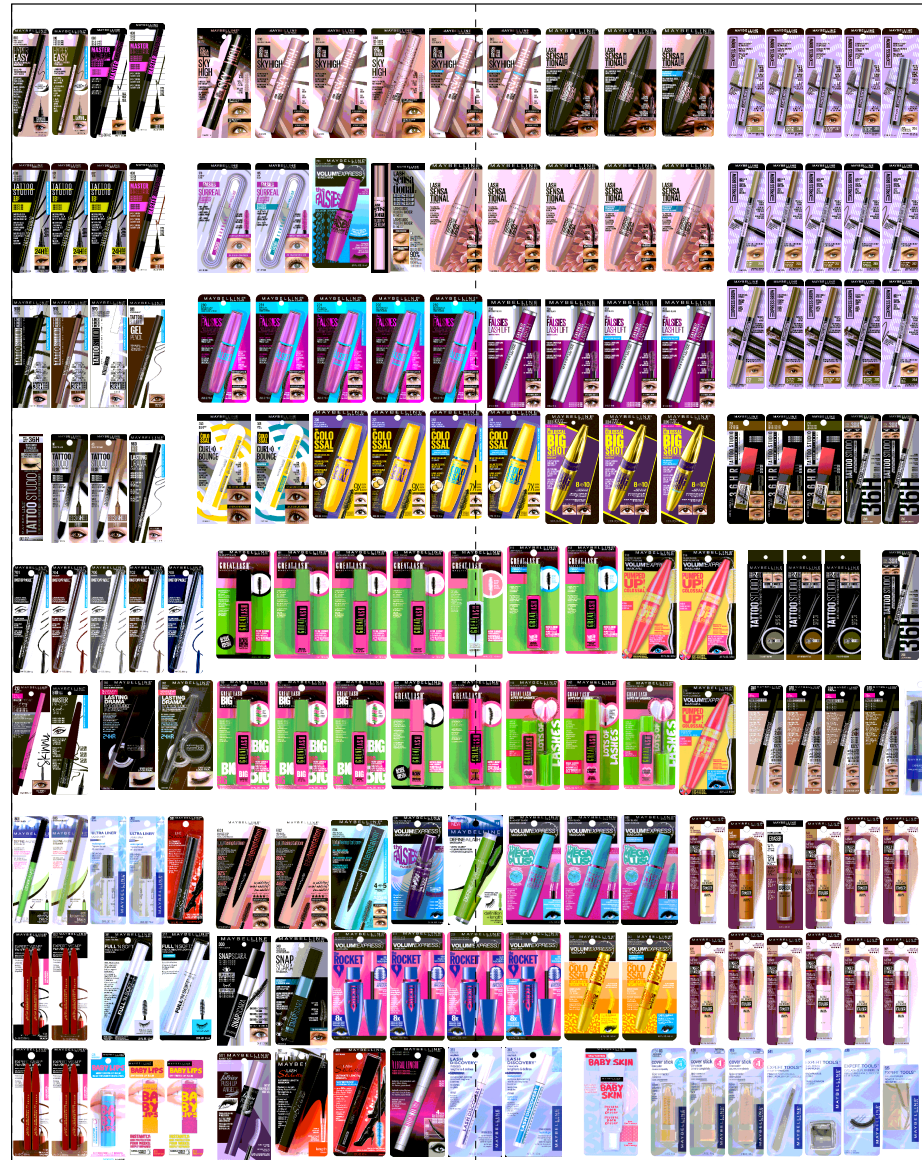


MAYBELLINE

MAYBELLINE 4' X 60" CARDED PLANOGRAM - SPRING 2024

POG Name: MNYWAK0460C_IS24.psa



MAYBELLINE

MAYBELLINE 4' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 1

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POSITION REPORT

MAYBELLINE 4' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0460C.IS24

4 FT PEGBOARD				Height = 60.00 in; Width = 48.00 in; Depth = 0.10 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
1	1	041554578607	HYPER EASY LIQUID LINER	Pitch Black	HYPEREASY	800
2	1	041554076431	HYPER EASY LINER	Pitch Brown	HYPESLIQ	810
3	1	041554586473	MASTER PRECISE ALL DAY MATTE	MATTE BLACK	MPMATTE	310
4	1	041554586226	MASTER PREC ALL DAY	Black	999MPL	110
5	1	041554071863	LASH SENSATIONAL SKY HIGH	COSMET BLACK	LSSKYHGHIB	799
6	1	041554590517	LASH SENSATIONAL SKY HIGH	BLACKEST BLACK	LSSHWSH	800
7	1	041554590500	LASH SENSATIONAL SKY HIGH	VERY BLACK	LSSHWSH	801
8	1	041554076448	LASH SENSATIONAL SKY HIGH	True Brown	LSSKYHBRN	804
9	1	041554590913	LASH SENSATIONAL SKY HIGH	Very Black (WTP)	LSSHWTP	802
10	1	041554080810	TATTOO STUDIO BRUSH TIP INK PEN LINER	Jet Black	TSLIQLINPE	880
11	1	041554081084	INK PEN LINER	MATTE BLACK	TSLIQLINPE	881
12	1	041554081091	INK PEN LINER	BROWN	TSLIQLINPE	882
13	1	041554549454	MASTER PREC ALL DAY	FOREST BROWN	999MPL	111
14	1	041554081152	SURREAL EXTENSION	BLACKEST BLACK WSH	FALSSURWSH	170
15	1	041554079821	SURREAL EXTENSION	VERY BLACK WTP	FALSSURWTP	185
16	1	041554240337	FALSIES BLACK DRAMA	Black Drama	510FBD	10
17	1	04155454076	LASH SENSATIONAL SERUM	LASH SENSATIONAL SERUM	LSSERUM	250
18	1	041554420616	LASH SENSATIONAL	Blackest Black	LSHSNLWSH	00
19	1	041554563337	TATTOO STUDIO GEL PENCIL LINER	DEEP ONYX	TATTOOLINE	900
20	1	041554563351	TATTOO STUDIO GEL PENCIL LINER	BOLD BROWN	TATTOOLINE	910
21	1	041554563900	TATTOO STUDIO GEL PENCIL LINER	POLISHED WHITE	TATTOOLINE	970
22	1	041554568172	TATTOO STUDIO GEL PENCIL LINER	SMOOTH WALNUT	TATTOOLINE	911
23	1	041554217957	FALSIES MASCARA	Blackest Black	510VEF	00
24	1	041554217964	FALSIES MASCARA	Very Black	510VEF	01
25	1	041554217988	FALSIES MASCARA	Very Black (WTP)	510VEFW	01
26	1	041554217995	FALSIES MASCARA	Brownish Black (WTP)	510VEFW	02
27	1	041554217971	FALSIES MASCARA	Brownish Black	510VEF	02
28	1	041554549416	TATTOO STUDIO DIP IN LIQUID LINER	Black	TATTOOLIQD	001
29	1	041554588910	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BLACK	TATTOOSTDK	10
30	1	041554588927	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BROWN	TATTOOSTDK	40
31	1	041554552560	LASTING DRAMA MATTES	JET BLACK	CARBMATTE	860
32	1	041554069563	COLOSSAL CURL BOUNCE	Blackest Black	CLTURNITUP	350
33	1	041554069679	COLOSSAL CURL BOUNCE	Very Black (WTP)	CLTURNITUP	365
34	1	041554050899	COLOSSAL	Glam Black	500VEC	00
35	1	041554050905	COLOSSAL	Classic Black	500VEC	01
36	1	041554197037	COLOSSAL	Glam Black (WTP)	500VECW	00
37	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	695GW	10
38	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	695GW	20
39	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	695GW	30
40	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	695GW	60
41	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	695GW	40
42	1	041554670745	GREAT LASH MASCARA	Blackest Black	175M	00
43	1	041554532722	GREAT LASH MASCARA	Very Black	175M	1
44	1	041554532807	GREAT LASH MASCARA	Brownish Black	175M	2
45	1	041554532982	GREAT LASH MASCARA	DARK BROWN	175M	3
46	1	041554519457	GREAT LASH MASCARA	Clear	175M	10
47	1	041554480834	MASTER PRECISE SKINNY	Defining Black	ESLMCL	210
48	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	2H17MPI	510
49	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	999LDG	50
50	1	041554220193	EYE STUDIO GEL LINER	Brown	999LDG	52
51	1	041554209310	GREAT LASH BIG	Blackest Black	175B	00
52	1	041554209327	GREAT LASH BIG	Very Black	175B	01
53	1	041554209334	GREAT LASH BIG	Brownish Black	175B	02
54	1	041554672237	GREAT LASH CURVED BRUSH	Blackest Black	365MC	00
55	1	041554565294	GREAT LASH CURVED BRUSH	Very Black	365MC	1
56	1	041554009071	DEFINE A LINE	Ebony Black	555TD	1
57	1	041554009095	DEFINE A LINE	Brownish Black	555TD	3
58	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	135L	1
59	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	DARK BROWN	135L	2
60	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	725LS	1
61	1	041554522556	TOTAL TEMPTATION	BLACKEST BLACK	FLSFLRTWSH	601
62	1	041554522563	TOTAL TEMPTATION	VERY BLACK	FLSFLRTWSH	602
63	1	041554522679	TOTAL TEMPTATION	Very Black (WTP)	FLSFLRTWTP	604
64	1	041554268706	FALSIES FLARED	Blackest Black	510VEFF	00
65	1	041554087503	DEFINE A LASH LENGTH MASCARA	Very Black	750TD	1
66	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	59TC	1
67	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	DARK BROWN	59TC	02
68	1	041554699159	FULL 'N SOFT	Very Black	625M	1
69	1	041554605228	FULL 'N SOFT	Very Black (WTP)	625MW	1
70	1	041554539912	SNPSACARA	Pitch Black	SNAPLASHWP	300
71	1	041554578539	SNPSACARA	PITCH BLACK (WTP)	SNAPLASHWP	340
72	1	041554288384	VE ROCKET MASCARA	Blackest Black	0113RKWSH	00
73	1	041554288377	VE ROCKET MASCARA	Very Black	0113RKWSH	01
74	1	041554288391	VE ROCKET MASCARA	Brownish Black	0113RKWSH	02
75	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	59TC	03
76	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	59TC	7

1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27
28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45
47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64
66	67	68	69	70	71	72	73	74
75	76	77	78	79	80	81	82	83

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POSITION REPORT

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77	1	041554586404	Baby Lips Quenched	Quenched	BBYNONSPF	005
78	1	041554264548	BABY LIPS	CHERRY ME	640BLLB	15
79	1	041554264562	BABY LIPS	PINK PUNCH	640BLLB	25
80	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	PUSHEXTWSH	00
81	1	041554054156	LASH STILETTO	Very Black	950LSTI	1
82	1	041554208832	LASH STILETTO WP	Very Black	950LSTIW	01
83	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	950LSM	00
84	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	680LD	1

1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27
28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45
47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64
66	67	68	69	70	71	72	73	74
75	76	77	78	79	80	81	82	83

MAYBELLINE

MAYBELLINE 4' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 2

POG Name: MNYWAK0460C_IS24.psa

POSITION REPORT

MAYBELLINE 4' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0460C.IS24

4 FT PEGBOARD				Height = 60.00 in;	Width = 48.00 in;	Depth = 0.10 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
85	1	041554590906	LASH SENSATIONAL SKY HIGH	Brownish Black (WTP)	LSSHWTWP	803		
86	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black	LSNSTWSH	00		
87	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black	LSNSTWSH	01		
88	1	041554460278	LASH SENSATIONAL LUSCIOUS	Very Black (WTP)	LSNSTWPF	01		
89	1	041554578690	BROW FAST SCULPT	Blonde	BRWSCFLT	250		
90	1	041554578706	BROW FAST SCULPT	Soft Brown	BRWSCFLT	255		
91	1	041554578720	BROW FAST SCULPT	Medium Brown	BRWSCFLT	257		
92	1	041554578737	BROW FAST SCULPT	DEEP BROWN	BRWSCFLT	260		
93	1	041554578751	BROW FAST SCULPT	Clear	BRWSCFLT	264		
94	1	041554420623	LASH SENSATIONAL	Very Black	LSHNLWSH	01		
95	1	041554420630	LASH SENSATIONAL	Brownish Black	LSHNLWSH	02		
96	1	041554420647	LASH SENSATIONAL	Very Black (WTP)	LSHNLWPF	01		
97	1	041554420654	LASH SENSATIONAL	Brownish Black (WTP)	LSHNLWPF	02		
98	1	041554572292	BROW ULTRA SLIM	Blonde	ULTRASLIM	250		
99	1	041554572308	BROW ULTRA SLIM	Soft Brown	ULTRASLIM	255		
100	1	041554572322	BROW ULTRA SLIM	Medium Brown	ULTRASLIM	257		
101	1	041554572339	BROW ULTRA SLIM	DEEP BROWN	ULTRASLIM	260		
102	1	041554572346	BROW ULTRA SLIM	Black Brown	ULTRASLIM	262		
103	1	041554578478	FALSIES LASH LIFT	Blackest Black	LASHLFTWSH	200		
104	1	041554578485	FALSIES LASH LIFT	Very Black	LASHLFTWSH	201		
105	1	041554578492	FALSIES LASH LIFT	VERY BLACK (WTP)	LASHLFTWTP	202		
106	1	041554578508	FALSIES LASH LIFT	BROWNISH BLACK (WTP)	LASHLFTWTP	203		
107	1	041554064308	Express Brow Duo	Blonde	EXPRESSDUO	250		
108	1	041554064315	Express Brow Duo	Soft Brown	EXPRESSDUO	255		
109	1	041554064322	Express Brow Duo	Medium Brown	EXPRESSDUO	257		
110	1	041554064339	Express Brow Duo	Deep Brown	EXPRESSDUO	260		
111	1	041554581393	BROW ULTRA SLIM	Black	ULTRASLIM	264		
112	1	041554197044	COLOSSAL	Classic Black (WTP)	500VECW	1		
113	1	041554493719	COLOSSAL BIG SHOT	Blackest Black	COLDYNAWSH	223		
114	1	041554493726	COLOSSAL BIG SHOT	Very Black	COLDYNAWSH	224		
115	1	041554493856	COLOSSAL BIG SHOT	Very Black (WTP)	COLDYNAWTP	226		
116	1	041554080490	BROW STYLING GEL	SOFT BROWN	TSBROWGEL	255		
117	1	041554080506	BROW STYLING GEL	MEDIUM BROWN	TSBROWGEL	257		
118	1	041554080513	BROW STYLING GEL	DEEP BROWN	TSBROWGEL	260		
119	1	041554588712	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Soft Brown	TATTOOBRWP	250		
120	1	041554588729	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Medium Brown	TATTOOBRWP	257		
121	1	041554626964	GREAT LASH MASCARA	Very Black (WTP)	420MW	1		
122	1	041554626988	GREAT LASH MASCARA	Brownish Black (WTP)	420MW	3		
123	1	041554409291	COLOSSAL PUMPED UP!	Glam Black	620VECL	00		
124	1	041554409284	COLOSSAL PUMPED UP!	Classic Black	620VECL	01		
125	1	041554559743	TattooStudio Brow Pomade	Soft Brown	TSPOMADE	374		
126	1	041554559750	TattooStudio Brow Pomade	Medium Brown	TSPOMADE	376		
127	1	041554559774	TattooStudio Brow Pomade	DEEP BROWN	TSPOMADE	380		
128	1	041554588705	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Deep Brown	TATTOOBRWP	260		
129	1	041554239423	Great Lash Lots of Lashes	Blackest Black	350GLP	00		
130	1	041554239416	Great Lash Lots of Lashes	Very Black	350GLP	01		
131	1	041554269062	Great Lash Lots of Lashes	Brownish Black	350GLP	02		
132	1	041554409321	COLOSSAL PUMPED UP!	Classic Black (WTP)	620VECLWTP	01		
133	1	041554545012	TATTOOSTUDIO BROW TINT PEN	Blonde	1H18TMBLD	350		
134	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	1H18TMBLD	355		
135	1	041554545036	TATTOOSTUDIO BROW TINT PEN	Medium Brown	1H18TMBLD	360		
136	1	041554547092	TATTOOSTUDIO BROW TINT PEN	DEEP BROWN	1H18TMBLD	365		
137	1	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH N COMB	160BCET			
138	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	0612MPWSH	00		
139	1	041554281460	MEGA PLUSH MASCARA	Very Black	0612MPWSH	01		
140	1	041554281484	MEGA PLUSH MASCARA	Very Black (WTP)	0612MPWTP	01		
141	1	041554267198	IAR Eraser Concealer	Neutralizer	0611IAREYE	50		
142	1	041554546859	IAR Eraser Concealer	Hazelnut	0611IAREYE	148		
143	1	041554074499	IAR Eraser Concealer	147 5	0611IAREYE	147 5		
144	1	041554546811	IAR Eraser Concealer	Caramel	0611IAREYE	144		
145	1	041554259278	IAR Eraser Concealer	Honey	0611IAREYE	40		
146	1	041554259261	IAR Eraser Concealer	Medium	0611IAREYE	30		
147	1	041554288452	VE ROCKET MASCARA WP	Very Black	0113RKWTFP	01		
148	1	041554288254	COLOSSAL CAT EYES MASCARA	Glam Black	1012CEWSH	01		
149	1	041554288261	COLOSSAL CAT EYES MASCARA	Glam Black (WTP)	1012CEWTP	01		
150	1	041554546798	IAR Eraser Concealer	Sand	0611IAREYE	122		
151	1	041554259254	IAR Eraser Concealer	Light	0611IAREYE	20		
152	1	041554567496	IAR Eraser Concealer	Warm Light	0611IAREYE	115		
153	1	041554259247	IAR Eraser Concealer	Fair	0611IAREYE	10		
154	1	041554546781	IAR Eraser Concealer	Ivory	0611IAREYE	100		
155	1	041554567489	IAR Eraser Concealer	Cool Ivory	0611IAREYE	95		
156	1	041554650495	LASH DISCOVERY WP	Very Black	680LDW	1		
157	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010		
158	1	041554543896	COVER STICK	Medium Beige	175K	3		
159	1	041554543889	COVER STICK	Light Beige	175K	2		
160	1	041554543872	COVER STICK	Ivory	175K	1		

85	86	87	88	89	90	91	92	93
94	95	96	97	98	99	100	101	102
103	104	105	106	107	108	109	110	111
112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	
129	130	131	132	133	134	135	136	137
138	139	140	141	142	143	144	145	146
147	148	149	150	151	152	153	154	155
156	157	158	159	160	161	162	163	164

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MNYWAK0460C.IS24

161	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	499IT
162	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	300DBSB
163	1	041554535457	EYELASH CURLER REFILLS	0	210MECR
164	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	200MEC

85	86	87	88	89	90	91	92	93
94	95	96	97	98	99	100	101	102
103	104	105	106	107	108	109	110	111
112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	
129	130	131	132	133	134	135	136	137
138	139	140	141	142	143	144	145	146
147	148	149	150	151	152	153	154	155
156	157	158	159	160	161	162	163	164



